

長庚大學商管專業學院(MBA)必選修科目表¹(103學年度入學生適用)
Curriculum for MBA students entering in Fall 2014 or Spring 2015¹

必/選修 R/E	課程 Course	學分 Credit	年度 Year	秋季班 Fall	春季班 Spring	註解 Remark
先修 Prerequisite	英文 ^{2,4} English ^{2,4}	0	1st	0		
	經濟學 ³ Economics ³	0	1st	0		
	會計學 ³ Accounting ³	0	1st	0		
	統計學 ³ Statistics ³	0	1st	0		
必修 Required	英語溝通 I Communication in English I	0	1st	0		
必修 Required	英語溝通 II Communication in English II	0	1st		0	
必修 Required	英語溝通 III Communication in English III	0	2nd	0		
必修 Required	生產與作業管理 Production and Operations Management	3	1st	3		
必修 Required	行銷管理 Marketing Management	3	1st	3		
必修 Required	人力資源管理 Human Resource Management	3	1st	3		
必修 Required	管理資訊系統 Management Information Systems	3	1st	3		
必修 Required	財務管理 Financial Management	3	1st	3		
必修 Required	企業倫理 Business Ethics	3	1st		3	
必修 Required	商業溝通 Business Communication	3	1st		3	
必修 Required	管理個案研討 Management Case Study	2	1st		2	
必修 Required	策略管理 Strategic Management	3	1st		3	
必修 Required	企業營運分析 Business Operations Analysis	3	2nd	3		
必修 Required	企業實習 ⁶ Internship ⁶	2	2nd		2	至企業實習一學期 One-semester on site in industry
必修 Required	論文 Thesis	6	2nd		6	論文 Thesis
選修 Elective	管理經濟 Managerial Economics	3	1st	3		
選修 Elective	管理會計 Managerial Accounting	3	1st	3		
選修 Elective	管理科學 Management Science	3	1st	3		
選修 Elective	應用統計 Applied Statistics	3	1st	3		

選修 Elective	書報討論 Seminar	0	1st	0		
選修 Elective	投資學 Investment Planning and Analysis	3	1st		3	
選修 Elective	供應鏈管理 Supply Chain Management	3	2nd	3		
選修 Elective	應用多變量分析 Applied Multivariate Analysis	3	2nd	3		
選修 Elective	健康照護體系財務籌資 Health Care Financing	3	1st		3	
選修 Elective	創新產品設計與開發 Innovative Product Design and Development	3	1st		3	
選修 Elective	創新設計管理與實務 Innovation Design Management and Practice	3	2nd	3		
選修 Elective	台塑管理實務研討 ⁵ Seminar on FPG Management Practice ⁵	1	1st		1	中文授課 Taught in Chinese
選修 Elective	全球營運管理 Global Business Operations Management	3	2nd	3		隔年開課 Biennial Courses
選修 Elective	專案管理 Project Management	3	2nd	3		
選修 Elective	組織行為 Organizational Behavior	3	2nd	3		

- 畢業門檻為學分數需達到 46 學分，其中包括論文 6 學分、必修課程 31 學分，及選修課程 9 學分。選修課程除表列外，亦可至管理學院其他系所之碩、博士班選修，在職專班課程除外且所修課程不得重複。
To fulfill the graduation requirement, a minimum of 46 credits is required, including thesis (6 credits), required courses (31 credits), and elective courses (9 credits). Concerning elective courses, in addition to those listed above. Students can take other graduate courses offered in the College of Management (except EMBA program).
- TOEIC 成績須達 860(含)分以上或 TOEFL 成績須達到 86 分以上，可申請免修【英文】及【英語溝通(1)(2)(3)】，但需於其應修課學期之該門課開課前 5 個工作天提出。
Students with English proficiency reaching TOEIC 860 or TOEFL 86 can apply for waiver from the following courses: 【English】, 【Communication in English (1), (2) and (3)】. Waiver application should be submitted with proper evidence (e.g., certificate) at least five working days in advance of the beginning date when the students are scheduled to take the course.
- 先修課程之會計、經濟、統計，若曾修習過大學部或研究所之相關課程且成績及格者，得申請免修。
Students can also apply for waiver from the prerequisite courses (Economics, Accounting and Statistics) if they have taken and passed those courses previously.
- 若未修先修課程【英文】課、或是修了該課程未通過之學生得修長庚大學校內英語能力課程達 54 小時且成績合格。
In lieu of the prerequisite course 【English】, students could take other similar courses (equivalent to 54 hours /3 credits) offered at Chang Gung University to fulfill this graduation requirement.
- 台塑管理實務研討為本國生必修。
“Seminar on FPG Management Practice” is a required course only for students who are R.O.C. citizens.
- 學生出具工作經驗者，經系所認可，可辦理企業實習課程免修，但需修習其他課程補齊學分。
Students who have prior work experience can apply for waiver from the Internship course. However, they still need to fulfill the 46 credit graduation requirement.