

長庚大學 商管專業學院碩士班 (MBA) 必修科目表 (104學年度入學適用)

碩一 碩二

必/選修 R/E	課程 Course	學分 Credit	年度 Year	秋季班 Fall	春季班 Spring	秋季班 Fall	春季班 Spring	註解 Remark
先修 Prerequisite	經濟學 ³ Economics ³	0	1st					
	會計學 ³ Accounting ³	0	1st					
	統計學 ³ Statistics ³	0	1st					
	英語溝通 I ² English Communication I ²	0	1st	4				
必修 Required	英語溝通 II ² English Communication II ²	0	1st		2			
必修 Required	生產與作業管理 Production and Operations Management	3	1st	3				
必修 Required	行銷管理 Marketing Management	3	1st	3				
必修 Required	人力資源管理 Human Resource Management	3	1st	3				
必修 Required	管理資訊系統 Management Information Systems	3	1st	3				
必修 Required	財務管理 Financial Management	3	1st	3				
必修 Required	策略管理 Strategic Management	3	1st		3			
必修 Required	企業倫理 Business Ethics	3	1st		3			
必修 Required	管理個案研討 Business Case Study	2	1st		2			
必修 Required	企業營運分析 Business Operations Analysis	3	2nd			3		
必修 Required	企業實習 Internship	2	2nd			2	2	至企業實習8週或320小時以上 At least 8 wks. or 320 hrs. on site in industry
必修 Required	論文 Thesis	6	2nd			6		
選修 Elective	管理經濟 Managerial Economics	3	1st	3				
選修 Elective	管理會計 Managerial Accounting	3	1st	3				
選修 Elective	管理科學 Management Science	3	1st	3				
選修 Elective	應用統計 Applied Statistics	3	1st	3				
選修 Elective	書報討論 Seminar	0	1st	3				
選修 Elective	成本會計 Cost Accounting	3	1st	3				
專業選修 Elective	科技管理 Technology Management	3	1st		3			
選修 Elective	投資學 Investment Planning and Analysis	3	1st		3			
選修 Elective	健康照護體系財務籌資 Health Care Financing	3	1st		3			
選修 Elective	創新產品設計與開發 Innovative Product Design and Development	3	1st		3			
選修 Elective	供應鏈管理 Supply Chain Management	3	1st		3			
選修 Elective	專案管理 Project Management	3	1st		3			
選修 Elective	台塑管理實務研討 ⁴ Seminar on FPG Management Practice ⁴	1	1st		1			
選修 Elective	應用多變量分析 Applied Multivariate Analysis	3	2nd			3		
選修 Elective	創新設計管理與實務 Innovative Design Management and Practice	3	2nd			3		
選修 Elective	全球營運管理 Global Business Operations Management	3	2nd			3		隔年開課 Biennial Courses
選修 Elective	組織行為 Organizational Behavior	3	2nd			3		
選修 Elective	商業溝通 Business Communication	3	1st		3			

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	<p>1. 畢業門檻為學分數須達到40學分，其中包括論文6學分、必修課程28學分，及選修課程6學分。選修課程除表列外，亦可至管理學院其他系所之碩、博士班選修(在職專班課程除外)，且所修課程不得重複。華語相關課程不列入畢業學分。 To fulfill the graduation requirement, a minimum of 40 credits is required, including thesis (6 credits), required courses (26 credits), and elective courses (8 credits). Concerning elective courses, in addition to those listed above, students can take other graduate courses offered in the College of Management (except EMBA program). Courses with the same title offered in different languages or departments cannot be taken twice. Chinese Class credits do not go towards graduation requirements.</p> <p>2. TOEIC成績達860分(含)以上或TOEFL成績達到86分(含)以上，可申請免修【英語溝通(1)(2)】，但須於其應修課學期之該門課開課前5個工作天提出。 Students with English proficiency of TOEIC 860 or TOEFL 86 can apply to waive the following courses: 【Communication in English (1), (2)】. Waiver application should be submitted with proper evidence (e.g., certificate) at least five working days before the beginning of the semester when the students are scheduled to take the course.</p> <p>3. 先修課程之會計、經濟、統計，若曾修習過大學部或研究所之相關課程3學分(含)以上且成績及格者，得申請免修。 Prerequisite courses, namely, Economics, Accounting, and Statistics related courses, should be completed with at least 3 credits prior to application. In addition, related 3-credit courses completed in the College of Management before graduation can be considered as prerequisite substitutions.</p>							